



13°/ 8°
A few
showers

SALMON ARM

Oct. 9
Beat

Be a frequent Fri-er, bookmark FriAM.ca



Chris & Danny
of Integrity
Roofing install
a free roof for
a senior woman.
This is an annual
gift to someone
in need of
support.

To-do's

- **Salute to Sockeye Festival**, starts today and continues all Oct. This is a dominant run
- **Apple Fest**, Oct. 10 Ross St. plaza. Tasting, juicing, Crafts.
- > **Thanksgiving weekend**, Oct. 10-12
- **Silverbacks**, in Alberta, Oct. 9, 11, 12
- **Salmar Grand**
 - Digger • Verity
 - Heart of the Beast
 - Other Mommy
- Film society Saturday:*
 - Primavera
- **Dress the Town Pink**, Oct. 1-15
- > **Sunnybrae Coffee-house**, Oct. 10
- **Piccadilly Mall Anniversary events**, 11-3, Saturday
- **TWO ELECTIONS**
 - **Municipal**, Oct. 17 Advance. Oct. 13
 - **Provincial**, Oct. 24 Advance Oct. 16-21
- > **Linda Sue Wilson** Oct. 10, Setters
- > **Amateur boxing** Oct. 10, Song Sparrow
- > **Wildlife photographer**, 7pm, Oct. 12, Fifth Ave Centre
- > **Mozi Bones**, 7pm, Friday, Nexus Village Rm (United Church)
- **Where in world are we?**, Art Gallery, ongoing to November Workshop 1-4, Sat.

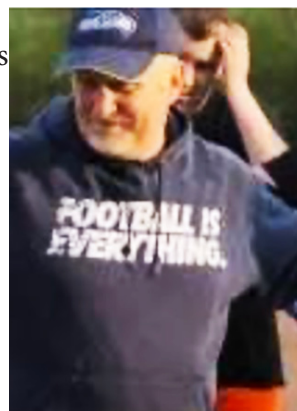
NFL LEGENDS COMING TO TOWN

A Salmon Arm-based technology company that links secure play-calling from coaches on the sidelines to players on the field has been sold to a former NFL star Robert Griffith.

Lance Heron, CEO of Armilla Technology, said that part of the deal will bring 18 legends from the NHL to lead a football sports camp in Salmon Arm and Vernon on the May long weekend.

Blackburn Park will host this international sporting event, tentatively on May 20, 2027.

Heron who resides in Silver Creek, devel-



> Lance Heron

oped the technology after suffering a serious injury working in law enforcement.

His technology is being used by several leagues, including Football Canada, The BC Football Conference and several college baseball teams.

Players receive information from coaches on a wristpiece.

Heron is planned to remain a spokesperson and figurehead

for the company with plans to integrate the technology into major sports leagues like the NFL and MLB.

More at globalgridiron.org



> About 80 bikes took part in the inaugural Hidden Hill Rally Toy Run in support of Second Harvest. There was a massive haul of toys, plus \$2,050 from registrations/cash donations and \$780 from the barbecue. Well done all the volunteers, sponsors and participants!

31st The Mall at Piccadilly

Anniversary

CELEBRATION

SATURDAY OCTOBER 10, 2026 | 11am - 3pm

BINGO

Play Our

CANADIAN BINGO CONTEST

Come & play for your chance to win great prizes! (Same day store receipt or donation to the food bank required to play the Bingo game)

- Free Anniversary Cake
- Live Entertainment
- Children's Activities
- Craft Fair 9am-3pm
- In-Store Specials

Visit our Thanksgiving Craft Fair 9am-3pm

hosted by Party Vibes Entertainment

The Mall at Piccadilly

10th Ave & 10th St SW | Salmon Arm | (250) 832-0441 | piccadillymall.com



20°/ 8°
Mainly
sunny

SALMON ARM

Oct. 4
Beat

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> Denise Reimer, a former Salmon Arm councillor, has added her name to candidates running for MLA in Salmon Arm-Shuswap Riding. She is running under the CentreBC Party. Other candidates are incumbent David Williams, BC Conservatives; Gloria Morgan, BC NDP; Jed Wiebe, BC Green; and Barbara Presch, OneBC.

To-do's

- Silverbacks 6, Blackfalds, 0 (Fri)
- Vernon 4 SA 1 (Sat)

In Alberta,
Oct. 9, 11, 12

- Salmar Grand
- Digger
- Verity
- Heart of the Beast
- Forgotten Island

- Where in the world are we?, Art Gallery. A must see!

- Dress the Town Pink, Oct. 1-15

- Salute to Sockeye Festival, starts Oct. 9

- > Ride don't Hide, Oct. 4., Larch Hills. Supporting suicide prevention awareness

- Apple Fest, Oct. 10 Ross St. plaza

- > Coffeehouses - Carlin, Oct. 10

- > Learn to Curl clinic, Oct. 4, Curling Rink

- TWO ELECTIONS

- Municipal, Oct. 17

- Open house meet the candidates, 5-8:30, Oct. 6, Rec. Centre

- Provincial, Oct. 24

- > Thanksgiving weekend, Oct. 10-12

- > Linda Sue Wilson Oct. 10, Setters

- > Amateur boxing Oct. 10, Song Sparrow Hall

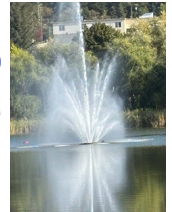
- > Wildlife photographer, 7pm Oct. 12, Fifth Ave Centre

Another bizarre AM Beat attempt at humour

Paris est magnifique, La Rue Hudson est sublime



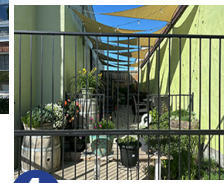
6 Le Tim
(La maison d'un café deux crèmes. deux sucres)



7 La Fontaine du Lac McGuire



3 Quartier du Patrimoine



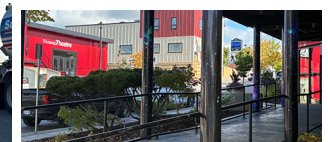
4 Le quartier des cafés



5 Ruines Antiques (Ancient ruins)



1 L'entrée secrète des locaux (secret entry for the locals)



2 Quartier des théâtres



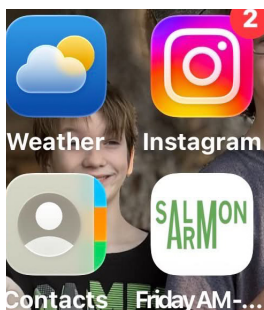
> Ultimate playing in the dark of night under the new bright lights in Blackburn Park. SUPA is looking to grow, age 14 & up, both genders. shuswapultimate.ca Facebook Post
> On subject of sports lighting, new lights in the arena are blinding in the upper seats.

SALMON ARM

20°/ 7°
Mainly
sunny

**Oct. 5
Beat**

Be a frequent Fri-er, bookmark FriAM.ca



To bookmark **FriAM.ca** on your cell phone's screen:

- Open Safari and go **FriAM.ca**
- Tap on 'share' icon at bottom of screen (Click dots to open)
- Tap on 'Add bookmark'
- Tap on 'Save' to confirm

To-do's

- Trustee candidate forum, 7pm, Mon
QR code to join in.
- Open house meet the candidates, 5-8:30, Tues, Rec. Centre
- Silverbacks 6, Blackfalds, 0 (Fri)
- Vernon 4 SA 1 (Sat)
Playing in Alberta, Oct. 9, 11, 12
- Salmar Grand
- Digger
- Verity
- Heart of the Beast
- Forgotten Island
- Film society Saturday:
- Primavera
- Where in the world are we?, Art Gallery. A must see!
- Dress the Town
- Pink, Oct. 1-15
- Salute to Sockeye Festival, starts Oct. 9
- Apple Fest, Oct. 10
Ross St. plaza. Tasting, juicing, Crafts.
- > Coffeehouses - Sunnybrae, Oct. 10
- TWO ELECTIONS
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- Provincial, Oct. 24
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- > Linda Sue Wilson
Oct. 10, Setters
- > Amateur boxing
Oct. 10, Song Sparrow
- > Wildlife photographer, 7pm, Oct. 12, Fifth Ave Centre

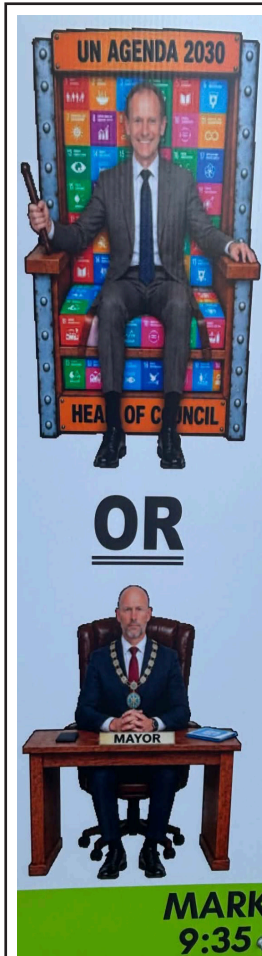


> Despite the drizzly weather, there was a huge turnout for the weekly Friday night Cruise-in on the Westgate parking lot. There was a special cruise from Sorrento in honour the late Quinton Watson. Gord Kaltenhaser photo



Red & Green

> The Shuswap is always green, but this month we take in the delights of the brilliant colours of autumn on those trees that do not stay green. The photo by Robin Campbell was taken on the grounds of Club Shuswap golf course.



Sorry, but no.

This image is from the larger sign displayed around town by the sole challenger for mayor of Salmon Arm. It implies that our present mayor is some kind of authoritarian running on the "UN Agenda". Well, I checked out Daniel Bardy's web-site, and he has some kind of agenda that does not resemble too much about running a city collaboratively with staff, and fellow councillors and citizens. Sorry.



19°/ 8°
Mix of
sun &
cloud

SALMON ARM

Oct. 6
Beat

Be a frequent Fri-er, bookmark FriAM.ca

The hit and run that seriously injured a pedestrian around 11:30 pm, Sept. 24 appears to be targeted, according to police. Any witnesses of this incident, especially those with dash cam footage, are requested to contact the RCMP. The pedestrian was struck on Alexander near Lakeshore Dr. by a black Dodge RAM 1500 crew cab pickup that departed without stopping. ■

To-do's

• Open house meet the candidates, 5:30-8 Tues, Rec. Centre

○ Silverbacks 6, Blackfalds, 0 (Fri)
Vernon 4 SA 1 (Sat)
Playing in Alberta, Oct. 9, 11, 12

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• Digger
• Verity
• Heart of the Beast
• Forgotten Island
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○ Where in the world are we?, Art Gallery. A must see!

○ Dress the Town Pink, Oct. 1-15

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Ross St. plaza. Tasting, juicing, Crafts.

> Coffeehouses - Sunnybrae, Oct. 10

○ TWO ELECTIONS

• Municipal, Oct. 17
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> Linda Sue Wilson Oct. 10, Setters

> Amateur boxing Oct. 10, Song Sparrow

> Wildlife photographer, 7pm, Oct. 12, Fifth Ave Centre

> Vernon concerts, Valdy, Tues; Little Miss Higgins, Wed; Bad Moon Riders, Thurs.

OPEN HOUSE TONIGHT Meet Salmon Arm Candidates

5:30-8 pm
Tuesday, 6th
REC. CENTRE

VOTING 8am-8pm • Advance, Oct. 7 & 13 • General, Oct. 17
5th Ave. 50+ Centre • Little Mountain Fieldhouse • North Canoe Hall

Mayor Councillor (6)

• Alan Harrison (incumbent)
OR
• Daniel Bardy

• Aaron Canart
• Debbie Cannon (inc)
• Shelley Desautels
• David Gonella (inc)
• River Grabowsky
• Ian Gray
• Vic Hamilton
• Owen Madden
• Jo McDermott
• Anthony McLean
• Adam Meikle

• Drayson Netzelwood
• Scott Syme
• Kari Toliver Wilkinson
• Morgan Turland
• Marianne VanBuskirk
• Louise Wallace Richmond (inc)
• Robin Wiens

Trustee (2)

• Claire Askew
• Linda Martens
• Melissa Parmenter
• Tracy Riley

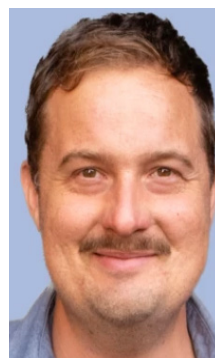
PROVINCE Advance, Oct. 16 to 21 • Final, Oct. 24



David Williams
BC Conservatives
MLA since 2024



Gloria Morgan
BC NDP



Jed Wiebe
BC Green



Barbara Presch
OneBC



Denise Reimer
Centre BC

■ **PREDICTION:** Close three-way race - Path for victory for three candidates, each securing 30-ish%.

■ **RECOMMENDATION:** Vote on who you think would make the best riding representative, not necessarily on party lines.



19°/ 7°
Mainly
sunny

SALMON ARM

Oct. 7
Beat

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> Work has started on the 3 Robins seniors complex on 10th Ave. SW

To-do's

○ **Silverbacks 6**,
Playing in Alberta,
Oct. 9, 11, 12

○ **Salmar Grand**

- Digger
 - Verity
 - Heart of the Beast
 - Forgotten Island*
- *ends Thur.

Film society Saturday:

• Primavera

Starts Friday:

• Other Mommy

○ **Where in the world are we?**, Art Gallery. A must see!

○ **Dress the Town Pink**, Oct. 1-15

○ **Salute to Sockeye Festival**, starts Oct. 9

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> **Coffeehouses** - Sunnybrae, Oct. 10

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> **Wildlife photographer**, 7pm, Oct. 12,
Fifth Ave Centre

> **Mozi Bones**, 7pm,
Friday, Nexus Village Rm (United Church)

> **Gaza Protest**, Thurs
morn, McGuire Lake



TABLE TALKS



Many made their final choices at Tuesday night's Open House and will mark their ballot at today's first Advance Vote. The second advance runs Oct. 13 and the main vote will be Oct. 17



> It takes a skilled trucker to make a U-turn on Black Road without taking out a mailbox and ending up in the ditch. Skilled Truckers FB page



19°/ 9°
Mix of
sun &
cloud

SALMON ARM

Oct. 8
Beat

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PAST TEMPS

Sept. 27 to Oct. 3 • by weather reporter Nick Parsons

DATE	HIGH	LOW	PRECIP.
Sept. 27	15	4	
Sept. 28	16	6	1/16" rn
Sept. 29	14	9	
Sept. 30	16	6	
Oct. 1	14	4	trace
Oct. 2	13	9	3/16" rn
Oct. 3	17	10	



> September: Rainfall 1 3/4" • Mean Av. high 20C; low 10C

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- > Gaza Protest, Thurs morn, McGuire Lake
- Where in world are we?, Art Gallery.

TRUSTEE CANDIDATES (pick 2)

■ Claire Askew

Claire is a mother of three elementary school age children and community basketball coach at Bastion and SMS. With roots in Salmon Arm and years in Vancouver, she has a Masters degree from SFU and worked five years as an instructor at Native Education College. She wishes to move forward with a city centre school and develop "bell-to-bell no cell" policy, and make it safer inside and outside of school.



■ Linda Martens

Linda is a retired Canadian Forces Captain CD, School District 27 Cariboo Chilcotin Trustee, and the Regional Mentor working with the BC Association of Community Response Networks (BC CRN) for the Columbia Shuswap communities after relocating to Salmon Arm. She is a staunch advocate against abuse and neglect to ensure equity and fairness for all.



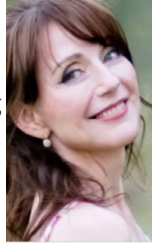
■ Melissa Parmenter

Melissa has served on PAC the past 15 years, as president, vice president, secretary and treasurer at the different schools her kids have attended. Her involvement in DPAC has meant sitting on School Board Advisory Committees such as budget and hiring and bringing those parent voices and those concerns to the table. Bookkeeping work at Churches Thrift Shop also added to her experience with budgets.



■ Tracy Riley

Tracy has served over two decades teaching and administering that includes co-director of an engineering company and Associate Dean at Okanagan College. She said this has prepared me to address complex challenges in fiscal governance, strategic planning, hiring and staff support, student achievement and advocacy, grief and loss support, major technological disruptions, and infrastructure planning.



■ Go to voiceoftheshuswap.ca for candidate interviews.



First things first

> Workers removed hazardous material on the rear addition of the century old municipal building on Hudson to become new offices for the Community Foundation. This section of the building will be demolished as part of the renovation project.

31st Mommy The Mall at Piccadilly

Anniversary CELEBRATION

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CANADIAN BINGO CONTEST

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The Mall at Piccadilly

10th Ave & 10th St SW | Salmon Arm | (250) 832-0441 | piccadilymall.com

