



16°/ 5°
Few showers,
increasing
cloudiness

SALMON

Oct. 14
Beat

Be a frequent Fri-er, bookmark FriAM.ca

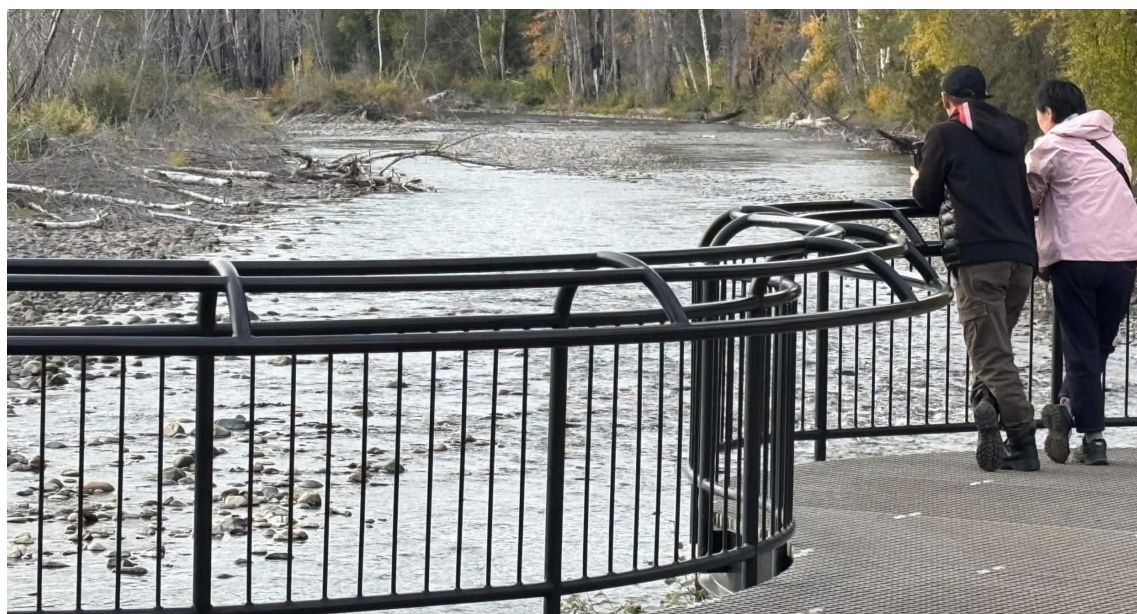


SOCKEYE
LIFECYCLE
EAGLES
TOURISTS
BEARS

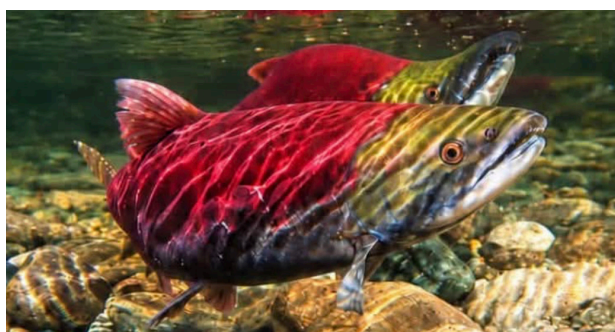


To-do's

- Salute to Sockeye Festival, all October at Tsutswecw Prov. Park
- Silverbacks Sherwood 5, SA 4 OT SA 2, Langley 0 SA 4 P. George 1 Hosting Vernon Friday & in Vernon Saturday
- Salmar Grand
 - Digger • Verity
 - Heart of the Beast
 - Other Mommy
 - Macbeth opera, Sat.
 - Father's shadow, Sat
- Dress the Town Pink, Oct. 1-15
- Aretha Tillotson, Oct. 15, jazz club, Nexus at First
- Horsedrawn Halloween, Oct. 17, 18 Caravan Farm
- Coffeehouses Enderby Fri, Gleneden Sat
- East Pointers, Oct. 17, Song Sparrow
- Tulua, Oct. 19, Gleneden Hall
- Fly Hills poker run, Oct. 17
- Rocktoberfest men's bonspiel, Oct. 16-18, SA rink.
- TWO ELECTIONS
 - Municipal, Oct. 17 Advance voting today
 - Provincial, Oct. 24 Advance Oct. 16-21
- Where in world are we?, Art Gallery,
- Witches broom making workshop, Oct. 20, Chances



Spirit Fire will burn as a symbol to welcome the salmon back to Adams River where they were born four years ago. It has been blessed in a welcome ceremony and will burn until October 25



INCREDIBLE JOURNEY

The Adams River sockeye travel down the Fraser to the Pacific and then back again to spawn, then die.



**Total in the Fraser River
1/3 - 2/3 end up in the Adams River**

PSC FRP Web 1
Run Status and Escapement

2026 Run status of Fraser sockeye and pink salmon
Week of: Sep. 27 - Oct. 3, 2026 Date: Oct. 2, 2026

	Sockeye				Total Fraser
	E. Stuart	E. Summer	Summer	Late	
Mission passage (includes Pitt, Alouette, Coquitlam)	45,900	195,700	1,372,300	264,000	1,878,400
Catch downstream of Mission	100	14,600	132,800	49,600	197,100
Accounted run-to-date	46,000	210,300	1,505,600	313,600	2,075,500
Adopted in-season run size ¹	46,000	220,000	1,750,000	1,000,000	3,016,000
Preseason run size	62,670	1,163,680	4,304,780	2,212,260	7,743,390
Area 20 timing adopted in-season	1-Jul	2-Aug	10-Aug	7-Aug	
Area 20 timing expected pre-season	4-Jul	3-Aug	13-Aug	20-Aug	

¹ Run sizes are usually not adopted until after the peak of the run has passed through marine test fishery areas in Juan de Fuca and Johnstone straits.

salmonsociety.com
shuswappassion.ca/shuswap/this-years-adams-river-salmon-run-forecast-to-collapse

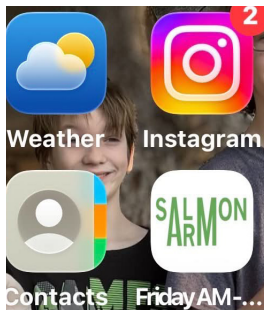


12°/ 5°
Sun/cloud,
evening
shower

SALMON ARM

Oct. 13
Beat

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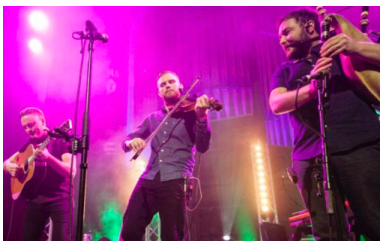
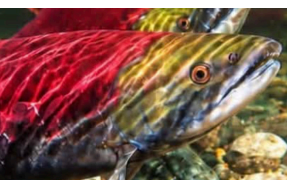
To bookmark **FriAM.ca** on your cell phone screen:

- Open Safari and go FriAM.ca
- Tap on 'share' icon at bottom of screen (Click dots to open)
- Tap on 'Add bookmark'
- Tap on 'Save' to confirm

To-do's

- Salute to Sockeye Festival, all October at Tsutswecw Prov. Park
- Silverbacks Sherwood 5, SA 4 OT SA 2, Langley 0 SA 4 P. George 1 Hosting Vernon Friday & in Vernon Saturday
- Salmar Grand
 - Digger • Verity
 - Heart of the Beast
 - Other Mommy
 - Macbeth opera, Sat.
- Council, Tuesday.
- Dress the Town Pink, Oct. 1-15
- Aretha Tillotson, Oct. 15, jazz club, Nexus at First
- Horsedrawn Halloween, Oct. 17, 18 Carvavan Farm
- Coffeehouses Enderby Fri, Gleneden Sat
- East Pointers, Oct. 17, Song Sparrow
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- Where in world are we?, Art Gallery,
- Witches broom making workshop, Oct. 20, Chances

Don't get distracted from voting, however..



> The first of two Saturday votes happen this week (advance vote today too), but, in the meantime, there are plenty of entertaining distractions. Match the distracting image, above with the distracting item on the To-do's list on the left. Have fun .. and vote.

paid advertisement

I want to give a huge shout out to our hospital! I was recently admitted to Emerg, followed by a 3-day hospitalization. I'm so appreciative of the expert care from medical and hospital staff. We're so fortunate to have these caring and skilled professionals dedicated to timely treatment. This for sure made my Thanksgiving 2026 ... definitely with gratitude! ~ Tim Lavery



BUILD BC STRONG



Gloria Morgan
BC NDP

FOR SALMON ARM-SHUSWAP

VOTE IN ADVANCE

October 16-21

ELECTION DAY

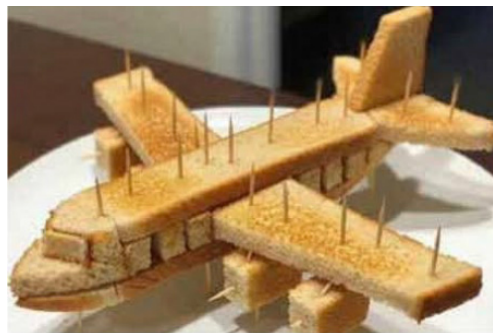
Sat. October 24



12°/ 2°
Mainly
sunny.

SALMON ARM

Oct. 12
Beat



> When only plane toast lands on your table on Thanksgiving. Bread puns happen when you yeast expect it.

Be a frequent Fri-er, bookmark FriAM.ca

To-do's

- Salute to Sockeye Festival, all October at Tsutswecw Prov. Park
- Thanksgiving today
- Silverbacks Sherwood 5, SA 4 OT SA 2, Langley 0 SA? P. George?, Mon. Hosting Vernon Friday & in Vernon Saturday
- Salmar Grand
 - Digger • Verity
 - Heart of the Beast
 - Other Mommy
 - Macbeth opera, Sat.
- Council, Tuesday.
- Dress the Town Pink, Oct. 1-15
- Aretha Tillotson, Oct. 15, jazz club, Nexus at First
- Coffeehouses Enderby Fri, Gleneden Sat
- East Pointers, Oct. 17, Song Sparrow
- Tuola, Oct. 19, Gleneden Hall
- Fly Hills poker run, Oct. 17
- Men's bonspiel, Oct. 14-18, SA rink.
- TWO ELECTIONS
 - Municipal, Oct. 17 Advance. Oct. 13
 - Provincial, Oct. 24 Advance Oct. 16-21
- > Wildlife photographer, 7pm, Oct. 12, Fifth Ave Centre
- Where in world are we?, Art Gallery, ongoing to November
- Witches brooms, Oct. 20, Chances



> I like the new colour on JL Jackson. It has been pale yellow long before I first rolled into town when there was a big chunk taken out of the corner from a truck that plunged off the 2-lane highway.



> Northern lights over the Shuswap. Posted on FB by Serenity Rose

Old schools

> Two historic schools - one now privately-owned, offering offices, child care, community space and soon upper floor apartments. The other, JL Jackson Secondary, the former SAS, now sporting a new paint job - bright white with blue trim.

Salmon Arm RCMP Quarterly Crime Statistics July to September

CRIME CATEGORIES	CITY Q3 2025	CITY Q3 2026	RURAL Q3 2025	RURAL Q3 2026
	2025	2026	2025	2026
Homicide / Attempted Homicide	0	2	0	0
Assaults	39	22	13	6
Sexual Offences	1	8	1	0
Robbery	0	0	0	0
Auto Theft	22	9	5	8
Break and Enters	8	10	1	3
Theft From Motor Vehicle	5	7	1	0
Drug Investigations	6	13	0	2
Motor Vehicle Collisions	45	44	25	10
Motor Vehicle Collisions W Fatality	1	0	1	2
Impaired Driving - CC	6	15	0	4
Impaired Driving - MVA (IRPs)	7	4	1	1
TOTAL PERSONS/VIOLENT CC	69	56	28	21
TOTAL PROPERTY CC	181	181	40	46
TOTAL OTHER CC	109	85	18	13
TOTAL CRIMINAL CODE (CC)	359	322	86	80

TOTAL CALLS FOR SERVICE	1798	1739	539	545
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COMMUNITY	CITY Q3 2025	CITY Q3 2026	RURAL Q3 2025	RURAL Q3 2026
	2025	2026	2025	2026
Files with youth negative contacts	3	9	1	1
Mental Health Related Calls	144	159	32	45
Files involving Alcohol / Drugs	324	278	63	67
Domestic Violence	14	11	14	11

Dog ate the turkey schoolwork



I always wanted to say "the dog ate my homework" back in the days when I went to school. I suppose it would have helped if I had a dog though.

In the case of granddaughter, Sofia, her dog ate the 'school' work that she brought back from kindergarten on Friday.

Her art piece was all ready to slap on the fridge door when Rocco got to it. Sofia was mightily annoyed, but thankfully, a photo was taken before the deed was done.

Anyway, Rocco is a fine pup that I get to regularly walk. No matter how far we walk, I have never had to fill a bag yet. She always waits until she's home so she can unload at her familiar smells.

Sofia, Rocco and I wish you all a very happy Thanksgiving!



14°/ 1°
30%

chance of
showers

Be a frequent Fri-er, bookmark FriAM.ca

SALMON ARM

Oct. 10
Beat



Salmon Arm Apple Festival!
9-1, Saturday, Oct. 10
Ross St. Plaza
Mobile juicing, apple crafts, tasting, storytelling, varieties

To-do's

○ **Salute to Sockeye Festival**, starts today and continues all Oct. This is a dominant run
○ **Apple Fest**, Oct. 10 Ross St. plaza. Tasting, juicing, Crafts.

> **Thanksgiving weekend**, Oct. 10-12

○ **Silverbacks**, in Alberta, Oct. 9, 11, 12

○ **Salmar Grand**

• Digger • Verity
• Heart of the Beast
• Other Mommy
Film society Saturday:
• Primavera

○ **Dress the Town Pink**, Oct. 1-15

> **Sunnybrae Coffee-house**, Oct. 10

○ **Piccadilly Mall Anniversary events**, 11-3, Saturday

○ **TWO ELECTIONS**

• **Municipal**, Oct. 17 Advance. Oct. 13

• **Provincial**, Oct. 24 Advance Oct. 16-21

> **Linda Sue Wilson** Oct. 10, Setters

> **Amateur boxing** Oct. 10, Song Sparrow Whizbang hosting Interior Series #4 with boxers from AB & BC

> **Wildlife photographer**, 7pm, Oct. 12, Fifth Ave Centre

○ **Where in world are we?**, Art Gallery, ongoing to November Workshop 1-4, Sat.

Happy Thanksgiving Weekend!



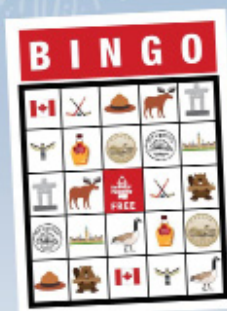
> Dress the Town Pink continues all October. Buy pink ribbons and pins on Saturday at the Farmers Market, Westgate, Piccadilly, the Legion and some shops. Ladies on the left from Friends Abreast are: Margaret Hinchliff, Helen Hall, Gwen Phillips, Leanne Brintnell and Liz Burdeniuk



> This is definitely not an endorsement of any political Party. It's a throwback to a SA Observer 'party' back in the 1990s with Curt Duddy, publisher, and Lorne Doerksen, now leader of one of the BC parties, hamming it up as the Blues Brothers.

31st The Mall at Piccadilly Anniversary CELEBRATION

SATURDAY OCTOBER 10, 2026 | 11am - 3pm



Play Our CANADIAN BINGO CONTEST

Come & play for your chance to win great prizes! (Same day store receipt or donation to the food bank required to play the Bingo game)

- Free Anniversary Cake
- Live Entertainment
- Children's Activities
- Craft Fair 9am-3pm
- In-Store Specials

Visit our Thanksgiving Craft Fair 9am-3pm

hosted by Party Vibes Entertainment



10th Ave & 10th St SW | Salmon Arm | (250) 832-0441 | piccadillymall.com



13°/ 8°
A few
showers

SALMON ARM

Oct. 9
Beat

Be a frequent Fri-er, bookmark FriAM.ca



Chris & Danny
of Integrity
Roofing install
a free roof for
a senior woman.
This is an annual
gift to someone
in need of
support.

To-do's

- **Salute to Sockeye Festival**, starts today and continues all Oct. This is a dominant run
- **Apple Fest**, Oct. 10 Ross St. plaza. Tasting, juicing, Crafts.
- > **Thanksgiving weekend**, Oct. 10-12
- **Silverbacks**, in Alberta, Oct. 9, 11, 12
- **Salmar Grand**
 - Digger • Verity
 - Heart of the Beast
 - Other Mommy
- Film society Saturday:*
 - Primavera
- **Dress the Town Pink**, Oct. 1-15
- > **Sunnybrae Coffee-house**, Oct. 10
- **Piccadilly Mall Anniversary events**, 11-3, Saturday
- **TWO ELECTIONS**
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 - **Provincial**, Oct. 24 Advance Oct. 16-21
- > **Linda Sue Wilson** Oct. 10, Setters
- > **Amateur boxing** Oct. 10, Song Sparrow
- > **Wildlife photographer**, 7pm, Oct. 12, Fifth Ave Centre
- > **Mozi Bones**, 7pm, Friday, Nexus Village Rm (United Church)
- **Where in world are we?**, Art Gallery, ongoing to November Workshop 1-4, Sat.

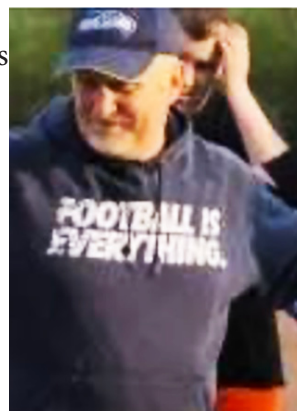
NFL LEGENDS COMING TO TOWN

A Salmon Arm-based technology company that links secure play-calling from coaches on the sidelines to players on the field has been sold to a former NFL star Robert Griffith.

Lance Heron, CEO of Armilla Technology, said that part of the deal will bring 18 legends from the NFL to lead a football sports camp in Salmon Arm and Vernon on the May long weekend.

Blackburn Park will host this international sporting event, tentatively on May 20, 2027.

Heron who resides in Silver Creek, devel-



> Lance Heron

oped the technology after suffering a serious injury working in law enforcement.

His technology is being used by several leagues, including Football Canada, The BC Football Conference and several college baseball teams.

Players receive information from coaches on a wristpiece.

Heron is planned to remain a spokesperson and figurehead

for the company with plans to integrate the technology into major sports leagues like the NFL and MLB.

More at globalgridiron.org



> About 80 bikes took part in the inaugural Hidden Hill Rally Toy Run in support of Second Harvest. There was a massive haul of toys, plus \$2,050 from registrations/cash donations and \$780 from the barbecue. Well done all the volunteers, sponsors and participants!

31st The Mall at Piccadilly

Anniversary

CELEBRATION

SATURDAY OCTOBER 10, 2026 | 11am - 3pm

BINGO

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hosted by Party Vibes Entertainment

10th Ave & 10th St SW | Salmon Arm | (250) 832-0441 | piccadillymall.com



19°/ 9°
Mix of
sun &
cloud

SALMON ARM

Oct. 8
Beat

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PAST TEMPS

Sept. 27 to Oct. 3 • by weather reporter Nick Parsons

DATE	HIGH	LOW	PRECIP.
Sept. 27	15	4	
Sept. 28	16	6	1/16" rn
Sept. 29	14	9	
Sept. 30	16	6	
Oct. 1	14	4	trace
Oct. 2	13	9	3/16" rn
Oct. 3	17	10	



> September: Rainfall 1 3/4" • Mean Av. high 20C; low 10C

To-do's

- Silverbacks, in Alberta, Oct. 9, 11, 12
- Salmar Grand
 - Digger • Verity
 - Heart of the Beast
 - Forgotten Island*
 *ends Thur.
- Film society Saturday:
 - Primavera
 Starts Friday:
 - Other Mommy
- Piccadilly Mall Anniversary events, 11-3, Saturday
- Dress the Town Pink, Oct. 1-15
- Salute to Sockeye Festival, starts Oct. 9
- Apple Fest, Oct. 10
Ross St. plaza. Tasting, juicing, Crafts.
- > Coffeehouses - Sunnybrae, Oct. 10
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- > Thanksgiving weekend, Oct. 10-12
- > Linda Sue Wilson Oct. 10, Setters
- > Amateur boxing Oct. 10, Song Sparrow
- > Wildlife photographer, 7pm, Oct. 12, Fifth Ave Centre
- > Mozi Bones, 7pm, Friday, Nexus Village Rm (United Church)
- > Gaza Protest, Thurs morn, McGuire Lake
- Where in world are we?, Art Gallery.

TRUSTEE CANDIDATES (pick 2)

■ Claire Askew

Claire is a mother of three elementary school age children and community basketball coach at Bastion and SMS. With roots in Salmon Arm and years in Vancouver, she has a Masters degree from SFU and worked five years as an instructor at Native Education College. She wishes to move forward with a city centre school and develop "bell-to-bell no cell" policy, and make it safer inside and outside of school.



■ Linda Martens

Linda is a retired Canadian Forces Captain CD, School District 27 Cariboo Chilcotin Trustee, and the Regional Mentor working with the BC Association of Community Response Networks (BC CRN) for the Columbia Shuswap communities after relocating to Salmon Arm. She is a staunch advocate against abuse and neglect to ensure equity and fairness for all.



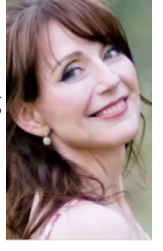
■ Melissa Parmenter

Melissa has served on PAC the past 15 years, as president, vice president, secretary and treasurer at the different schools her kids have attended. Her involvement in DPAC has meant sitting on School Board Advisory Committees such as budget and hiring and bringing those parent voices and those concerns to the table. Bookkeeping work at Churches Thrift Shop also added to her experience with budgets.



■ Tracy Riley

Tracy has served over two decades teaching and administrating that includes co-director of an engineering company and Associate Dean at Okanagan College. She said this has prepared me to address complex challenges in fiscal governance, strategic planning, hiring and staff support, student achievement and advocacy, grief and loss support, major technological disruptions, and infrastructure planning.



■ Go to voiceoftheshuswap.ca for candidate interviews.



First things first

> Workers removed hazardous material on the rear addition of the century old municipal building on Hudson to become new offices for the Community Foundation. This section of the building will be demolished as part of the renovation project.

31st Mommy The Mall at Piccadilly

Anniversary CELEBRATION

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Party Vibes Entertainment

The Mall at Piccadilly

10th Ave & 10th St SW | Salmon Arm | (250) 832-0441 | piccadillymall.com



19°/ 7°
Mainly
sunny

SALMON ARM

Oct. 7
Beat

Be a frequent Fri-er, bookmark FriAM.ca



> Work has started on the 3 Robins seniors complex on 10th Ave. SW

To-do's

○ **Silverbacks 6**,
Playing in Alberta,
Oct. 9, 11, 12

○ **Salmar Grand**

- Digger
- Verity
- Heart of the Beast
- Forgotten Island*

*ends Thur.

Film society Saturday:

• Primavera

Starts Friday:

• Other Mommy

○ **Where in the world are we?**, Art Gallery. A must see!

○ **Dress the Town Pink**, Oct. 1-15

○ **Salute to Sockeye Festival**, starts Oct. 9

○ **Apple Fest**, Oct. 10
Ross St. plaza. Tasting, juicing, Crafts.

> **Coffeehouses** - Sunnybrae, Oct. 10

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> **Linda Sue Wilson**
Oct. 10, Setters

> **Amateur boxing**
Oct. 10, Song Sparrow

> **Wildlife photographer**, 7pm, Oct. 12,
Fifth Ave Centre

> **Mozi Bones**, 7pm,
Friday, Nexus Village Rm (United Church)

> **Gaza Protest**, Thurs
morn, McGuire Lake



TABLE TALKS

Many made their final choices at Tuesday night's Open House and will mark their ballot at today's first Advance Vote. The second advance runs Oct. 13 and the main vote will be Oct. 17



> It takes a skilled trucker to make a U-turn on Black Road without taking out a mailbox and ending up in the ditch. Skilled Truckers FB page



19°/ 8°
Mix of
sun &
cloud

SALMON ARM

Oct. 6
Beat

Be a frequent Fri-er, bookmark FriAM.ca

The hit and run that seriously injured a pedestrian around 11:30 pm, Sept. 24 appears to be targeted, according to police. Any witnesses of this incident, especially those with dash cam footage, are requested to contact the RCMP. The pedestrian was struck on Alexander near Lakeshore Dr. by a black Dodge RAM 1500 crew cab pickup that departed without stopping. ■

To-do's

- Open house meet the candidates, 5:30-8 Tues, Rec. Centre
- Silverbacks 6, Blackfalds, 0 (Fri)
- Vernon 4 SA 1 (Sat)
- Playing in Alberta, Oct. 9, 11, 12
- Salmar Grand
- Digger
- Verity
- Heart of the Beast
- Forgotten Island
- Film society Saturday:
- Primavera
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- > Wildlife photographer, 7pm, Oct. 12, Fifth Ave Centre
- > Vernon concerts, Valdy, Tues; Little Miss Higgins, Wed; Bad Moon Riders, Thurs.

OPEN HOUSE TONIGHT

Meet Salmon Arm Candidates

5:30-8 pm
Tuesday, 6th
REC. CENTRE

VOTING 8am-8pm • Advance, Oct. 7 & 13 • General, Oct. 17
5th Ave. 50+ Centre • Little Mountain Fieldhouse • North Canoe Hall

Mayor Councillor (6)

- Alan Harrison (incumbent)
- OR
- Daniel Bardy

- Aaron Canart
- Debbie Cannon (inc)
- Shelley Desautels
- David Gonella (inc)
- River Grabowsky
- Ian Gray
- Vic Hamilton
- Owen Madden
- Jo McDermott
- Anthony McLean
- Adam Meikle
- Drayson Netzelwood
- Scott Syme
- Kari Toliver Wilkinson
- Morgan Turland
- Marianne VanBuskirk
- Louise Wallace Richmond (inc)
- Robin Wiens

Trustee (2)

- Claire Askew
- Linda Martens
- Melissa Parmenter
- Tracy Riley

PROVINCE

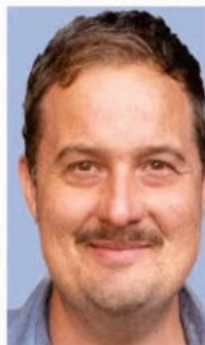
Advance, Oct. 16 to 21 • Final, Oct. 24



David Williams
BC Conservatives
MLA since 2024



Gloria Morgan
BC NDP



Jed Wiebe
BC Green



Barbara Presch
OneBC



Denise Reimer
Centre BC

- **PREDICTION:** Close three-way race - Path for victory for three candidates, each securing 30-ish%.
- **RECOMMENDATION:** Vote on who you think would make the best riding representative, not necessarily on party lines.